

NEWS RELEASE



*Contact: Ron Ballanti
Strike Zone Communications
ron@strike-zone.net*

GRUNDÉNS USA INTRODUCES NEW GAGE MULTI-PURPOSE NECK GAITER

Versatile Accessory Provides Comfort and Protection From Sun, Wind and Cold

Grundéns USA has expanded its popular Gage Technical Gear family of apparel and accessories with the addition of its new Multi-Purpose Neck Gaiter.

This new product has a multitude of uses for fishing, boating and other outdoor activities — protecting wearers from the harmful rays of the sun or providing a shield against wind and cold. Whether you're fly casting the flats under a harsh tropical sun, cruising down the coast, working on deck or just hanging at the beach with friends, this premium-quality accessory will keep you comfortable and protected.



With its lightweight, stretchable fabric, the Gage Multi-Purpose Neck Gaiter can be worn by men or women in many different ways. It works great as a scarf, beanie, neckerchief, bandana, mask or balaclava for times when maximum protection against the sun, wind or cold is needed. It is also a functional fashion accessory for the outdoor lifestyle, easily turning into an attractive headband or wristband.

The Gage Multi-Purpose Neck Gaiter features bold, colorful artwork of fishing scenes, outdoor action and logos from the Grundéns USA Gage Technical Gear catalog. Wearing this new unisex, one-size-fits-all accessory is a great way for men, women and youth to stay protected while proclaiming their dedication to the fishing and waterfront lifestyle.

This versatile accessory is now available at authorized Grundéns dealers throughout North America and carries an affordable MSRP of \$16.50. To learn more about this product — or the full line of Gage Technical Gear apparel and accessories — contact Grundéns USA toll-free at 800.323.7327, or visit online at www.Grundens.com.